

30 deal
30 Ctn
JULY VIRGINIA SLIMS
JULY SWEEPSTAKES ALLOCATIONS
V-wear 60 deal PK

MARKET	TOTAL RM SS CTN ACCTS 100+CPW	BASE ALLOC. 100%	INCR. ALLOC.	TOTAL CTN KITS ALLOC.	TOTAL RM PK ACCTS 100+CPW	BASE ALLOC. 100%	INCR. ALLOC.	TOTAL PK KITS ALLOC.
Region 1								
SECTION 11								
100 HARTFORD	85	85	11	96	873	873	163	1,036
SECTION 14								
110 PHILADELPHIA	405	405	53	458	1,483	1,483	277	1,760
110 HARRISBURG	351	351	46	397	605	605	118	718
TOTAL REGION 1	841	841	110	951	2,961	2,961	558	3,514
R1 MILITARY				70				105
SECTION 21								
200 BALTIMORE	166	166	22	188	650	650	121	771
200 WASHINGTON	337	337	44	381	1,033	1,033	183	1,226
200 RICHMOND	626	626	82	708	1,397	1,397	261	1,658
SECTION 22								
200 RALEIGH/DURHAM	379	379	50	429	818	818	153	971
200 CHARLOTTE	555	555	72	627	1,129	1,129	211	1,340
200 COLUMBIA	322	322	42	364	874	874	163	1,037
200 GREENVILLE	198	198	26	224	681	681	127	808
SECTION 23								
200 KNOXVILLE	482	482	63	545	1,216	1,216	227	1,443
200 NASHVILLE	360	360	47	407	855	855	159	1,014
200 ATLANTA	477	477	62	539	1,657	1,657	309	1,966
200 BIRMINGHAM	362	362	47	409	1,345	1,345	251	1,596
200 SAVANNAH	224	224	29	253	665	665	124	789
200 PENSACOLA	234	234	31	265	935	935	174	1,109
SECTION 24								
200 JACKSONVILLE	258	258	34	292	669	669	125	794
200 ORLANDO	208	208	27	235	1,108	1,108	207	1,315
200 TAMPA	265	265	35	300	1,307	1,307	244	1,551
200 MIAMI	47	47	6	53	603	603	112	715
TOTAL REGION 2	5,500	5,500	719	6,219	16,942	16,942	3,160	20,102
R2 MILITARY				60				90
SECTION 31								
300 ST. LOUIS	363	363	47	410	770	770	144	914
SECTION 32								
300 MEMPHIS	305	305	40	345	917	917	171	1,088
300 JACKSON	233	233	30	263	629	629	117	746
300 LITTLE ROCK	368	368	48	416	678	678	126	804
SECTION 33								
300 NEW ORLEANS	364	364	48	412	803	803	150	953
300 LAKE CHARLES	145	145	19	164	254	254	47	301
SECTION 34								
300 OKLAHOMA CITY	465	465	61	526	714	714	133	847
SECTION 35								
300 DALLAS/FT. WORTH	388	388	51	439	1,552	1,552	289	1,841
300 MIDLAND	150	150	20	170	511	511	95	606
300 ALBUQUERQUE	161	161	21	182	458	458	85	543
SECTION 36								
300 HOUSTON	238	238	31	269	1,393	1,393	260	1,653
TOTAL REGION 3	3,180	3,180	415	3,595	8,679	8,679	1,617	10,296
R3 MILITARY				60				90
SECTION 41								
400 PITTSBURGH	258	258	34	292	797	797	149	946
400 CLEVELAND	228	228	30	258	1,111	1,111	207	1,318
400 COLUMBUS	231	231	30	261	584	584	109	693
400 CINCINNATI	256	256	33	289	839	839	156	995
SECTION 42								
400 DETROIT	229	229	30	259	1,751	1,751	327	2,078
400 GRAND RAPIDS	249	249	33	282	849	849	158	1,007
SECTION 43								
400 TOLEDO	286	286	37	323	738	738	138	876
400 INDIANAPOLIS	436	436	57	493	1,030	1,030	192	1,222
SECTION 44								
400 CHICAGO	390	390	51	441	2,068	2,068	386	2,454
SECTION 45								
400 MILWAUKEE	234	234	31	265	644	644	120	764
TOTAL REGION 4	2,797	2,797	365	3,162	10,411	10,411	1,942	12,353
R4 MILITARY				60				90
SECTION 52								
500 SALT LAKE	118	118	15	133	550	550	103	653
SECTION 54								
500 HAWAII	35	35	5	40	114	114	21	135
500 SAN DIEGO	798	798	104	902	798	798	149	947
TOTAL REGION 5	949	949	124	1,073	1,462	1,462	273	1,735
R5 MILITARY				10				105
TOTAL U.S.	13,267	13,267	1,734	15,000	40,455	40,455	7,543	48,000
TOTAL MILITARY				320				480

*MILITARY ALLOCATIONS ARE INCLUDED IN REGION TOTALS
*BOLD MARKETS ARE NEW MARKETS ADDED TO LIST

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